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WHAT IS CLAIMED IS:

- A substantially solvent-free priming composition comprising a
 polydiorganosiloxane polyurea copolymer comprising electron rich groups.
- The priming composition of claim 1 wherein the electron rich groups are tertiary amine groups.
 - 3. The priming composition of claim 1 further comprising a silicone tackifying resin.
- 10 4. The priming composition of claim 1 wherein the composition is an adhesive.
 - The priming composition of claim 4 wherein the composition is a pressure sensitive adhesive.
 - 6. The priming composition of claim 1 wherein the composition is a primer.
 - The priming composition of claim 1 disposed on a substrate comprising acid functional groups.
 - The priming composition of claim 1 wherein the electron rich groups are present in an amount of at least about 0.01 wt-%.
 - The priming composition of claim 1 wherein the polydiorganosiloxane polyurea copolymer is prepared from an organic diamine polymer comprising electron rich groups.
 - 10. The priming composition of claim 1 wherein the polydiorganosiloxane polyurea copolymer comprises the following repeating unit:

where:

each R is independently an alkyl moiety, a vinyl moiety or higher alkenyl moiety, a cycloalkyl moiety, an aryl moiety, or a fluorine-containing group;

 $each \ Z \ is \ independently \ a \ polyvalent \ moiety \ that \ is \ an \ arylene \ moiety, \ an \ aralkylene \ moiety, \ an \ alkylene \ moiety;$

each Y is independently a polyvalent moiety that independently is an alkylene moiety, an aralkylene moiety or an arylene moiety;

each E is independently hydrogen, an alkyl moiety of 1 to 10 carbon atoms, phenyl, or a moiety that completes a ring structure including Y to form a heterocycle;

each A is independently oxygen or -N(G)-, wherein each G is independently hydrogen, an alkyl moiety of 1 to 10 carbon atoms, phenyl, or a moiety that completes a ring structure including B to form a heterocycle;

B is an alkylene, aralkylene, cycloalkylene, phenylene, polyalkylene, polyalkylene oxide, copolymers, or mixtures thereof, or a moiety completing a ring structure including A to form a heterocycle; with the proviso that at least one B group includes an electron rich group;

m is a number that is 1 to about 1000; n is a number that is equal to or greater than 1; and p is a number that is about 5 or larger.

11. A substantially solvent-free priming composition comprising a polydiorganosiloxane polyurea copolymer comprising electron rich groups selected from the group consisting of tertiary amine groups, pyridine groups, and combinations thereof.

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- 12. A pressure sensitive adhesive comprising a polydiorganosiloxane polyurea copolymer comprising electron rich groups and a silicone tackifying resin.
- 13. A pressure sensitive adhesive comprising a polydiorganosiloxane polyurea copolymer comprising electron rich groups and a silicone tackifying resin, wherein the electron rich groups selected from the group consisting of tertiary amine groups, pyridine groups, and combinations thereof.
- 14. The pressure sensitive adhesive of claim 13 wherein the electron rich groups are tertiary amine groups.
 - 15. The pressure sensitive adhesive of claim 13 disposed on a substrate comprising acid functional groups.
 - 16. The pressure sensitive adhesive of claim 13 wherein the electron rich groups are present in an amount of at least about 0.01 wt-%.
 - 17. The pressure sensitive adhesive of claim 13 wherein the polydiorganosiloxane polyurea copolymer is prepared from an organic diamine polymer comprising electron rich groups.
 - 18. The pressure sensitive adhesive of claim 13 wherein the polydiorganosiloxane polyurea copolymer comprises the following repeating unit:

25 where:

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each R is independently an alkyl moiety, a vinyl moiety or higher alkenyl moiety, a cycloalkyl moiety, an aryl moiety, or a fluorine-containing group;

each Z is independently a polyvalent moiety that is an arylene moiety, an aralkylene moiety, an alkylene moiety, or a cycloalkylene moiety;

each Y is independently a polyvalent moiety that independently is an alkylene moiety, an aralkylene moiety or an arylene moiety;

each E is independently hydrogen, an alkyl moiety of 1 to 10 carbon atoms, phenyl, or a moiety that completes a ring structure including Y to form a heterocycle;

each A is independently oxygen or -N(G)-, wherein each G is independently .

hydrogen, an alkyl moiety of 1 to 10 carbon atoms, phenyl, or a moiety that completes a ring structure including B to form a heterocycle;

B is an alkylene, aralkylene, cycloalkylene, phenylene, polyalkylene, polyalkylene oxide, copolymers, or mixtures thereof, or a moiety completing a ring structure including A to form a heterocycle; with the proviso that at least one B group includes an electron rich group;

m is a number that is 1 to about 1000;

n is a number that is equal to or greater than 1; and

p is a number that is about 5 or larger.

- 19. The pressure sensitive adhesive of claim 18 wherein at least 50% of the R moieties are methyl moieties with the balance being monovalent alkyl or substituted alkyl moieties having 1 to 12 carbon atoms, alkenylene moieties, phenyl moieties, or substituted phenyl moieties.
- 25 20. The pressure sensitive adhesive of claim 18 wherein m is a number that is 1 to about 25.
 - 21. The pressure sensitive adhesive of claim 18 wherein n is a number that is greater than 8.

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- 22. The pressure sensitive adhesive of claim 18 wherein p is a number that is about 40 to about 1500.
- An article comprising a substrate and a priming composition disposed thereon,
 wherein the priming composition comprises a polydiorganosiloxane polyurea copolymer comprising electron rich groups.
 - The article of claim 23 wherein the priming composition further includes a silicone tackifying resin.
 - 25. An adhesive article comprising a backing and a pressure sensitive adhesive disposed on at least one major surface thereof, wherein the pressure sensitive adhesive comprises a polydiorganosiloxane polyurea copolymer comprising electron rich groups and a silicone tackifying resin.
 - 26. The article of claim 25 wherein the electron rich groups selected from the group consisting of tertiary amine groups, pyridine groups, and combinations thereof.
 - The adhesive article of claim 25 wherein the backing comprises acid functional groups.
 - 28. The adhesive article of claim 25 wherein the backing is a foam backing.
 - The adhesive article of claim 25 wherein the backing is a release liner and the adhesive article is a transfer tape.
 - 30. An article comprising a backing, a pressure sensitive adhesive disposed on at least one major surface thereof, and a primer disposed on the pressure sensitive adhesive, wherein the primer comprises a polydiorganosiloxane polyurea copolymer comprising electron rich groups.

- The article of claim 30 wherein the primer further includes a silicone tackifying 31. resin.
- The article of claim 30 wherein the backing is a release liner. 32.

- A primed surface comprising: 33.
 - a surface; and

a primer comprising a polydiorganosiloxane polyurea copolymer comprising tertiary amine groups.

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A method of making a priming composition, the method comprising reacting a 34. polyfunctional chain extender comprising electron rich groups with a polyisocyanate and a polydiorganosiloxane polyamine to form a polydiorganosiloxane polyurea copolymer.

- The method of claim 34 further comprising combining the polydiorganosiloxane 35 polyurea with a silicone tackifying resin.
- The method of claim 34 wherein the polyfunctional chain extender is an organic 36. polyamine.

A method of priming a surface, the method comprising applying a priming 37. composition comprising a polydiorganosiloxane polyurea copolymer comprising electron rich groups.

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The method of claim 37 wherein the surface comprises a pressure sensitive 38. adhesive.